

ESTTA Tracking number: **ESTTA488470**Filing date: **08/10/2012**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	The Armor All/STP Product Company		
Entity	Corporation	Citizenship	Delaware
Address	44 Old Ridgebury Road Danbury, CT 06817 UNITED STATES		

Attorney information	Craig S. Mende Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES cmende@fzlz.com,jjones@fzlz.com Phone:212-813-5900
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Registration Subject to Cancellation

Registration No	4137345	Registration date	05/08/2012
International Registration No.	NONE	International Registration Date	NONE
Registrant	Limited liability company; "Autoplastic" derevnja Ivancevo Ivanovskij rajon; RU-153504 Ivanovskajaoblast RUSSIAN FEDERATION		

Goods/Services Subject to Cancellation**Class 017.**

All goods and services in the class are cancelled, namely: insulating paper for acoustical, acoustic, thermal and heat insulation of automobiles; insulating felt for automobiles; insulators for automobiles, namely, polyurethane and penopolyethylene insulators of interiors of automobile and other automobile parts from noise, heat and corrosion; insulating tape and band, adhesive bands being tapes all being other than stationery and not for medical or household purposes; soundproofing materials for automobiles; insulating materials; insulating refractory materials; rubber material for recapping tires or tyres; non-conducting materials for retaining heat, namely, insulating penopolietilen being polyethylene foam, polyurethane foam, and foam plastic membranes for insulating surfaces of automobiles; sealant compounds for joints; insulating plaster; cords of rubber for cylinder jointings, pipe gaskets and joint packings for pipes; non-metal gaskets for joint packings and seals in the automotive industry; substances for insulating buildings against moisture, namely, polyurethane film for use as a moisture barrier; fiberglass insulation for automobiles; insulating fabrics; waterproof packings for water-tight rings; foils of metal for insulating automobiles


Grounds for Cancellation

Abandonment	Trademark Act section 14
Priority and likelihood of confusion	Trademark Act section 2(d)


Dilution	Trademark Act section 43(c)
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Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	648087	Application Date	10/22/1956
Registration Date	07/09/1957	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U015 (International Class 001). First use: First Use: 1954/09/05 First Use In Commerce: 1954/09/07 ADDITIVE COMPOUND FOR MOTOR OILS		


U.S. Registration No.	827102	Application Date	05/04/1966
Registration Date	04/11/1967	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U015 (International Class 004). First use: First Use: 1954/09/05 First Use In Commerce: 1954/09/07 ADDITIVE COMPOUND FOR MOTOR OILS AND MOTOR FUELS		


U.S. Registration No.	929938	Application Date	08/28/1970
Registration Date	02/29/1972	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class U022 (International Class 016, 018, 020, 022, 025, 028). First use: First Use: 1963/00/00 First Use In Commerce: 1963/00/00 TOYS AND SPORTING GOODS-NAMELY, MODEL VEHICLES [, MODEL AIRPLANES, KITES, BALLOONS, AND COIN BANKS]


U.S. Registration No.	958574	Application Date	08/19/1971
Registration Date	05/08/1973	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U031 (International Class 011). First use: First Use: 1971/07/21 First Use In Commerce: 1971/07/21 FILTERS FOR AUTOMOTIVE AND MARINE ENGINES		


U.S. Registration No.	1061958	Application Date	08/19/1976
Registration Date	03/29/1977	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 001. First use: First Use: 1975/05/09 First Use In Commerce: 1975/05/09 BRAKE FLUID


U.S. Registration No.	1072497	Application Date	12/29/1976
Registration Date	09/06/1977	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 004. First use: First Use: 1976/04/29 First Use In Commerce: 1976/04/29 MOTOR OIL		


U.S. Registration No.	1117051	Application Date	07/26/1978
Registration Date	05/01/1979	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1977/11/08 First Use In Commerce: 1977/11/08 RESTORER AND BEAUTIFIER FOR PLASTIC, RUBBER, LEATHER AND WOOD


U.S. Registration No.	1206873	Application Date	05/27/1980
Registration Date	09/07/1982	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1979/11/12 First Use In Commerce: 1979/11/12 Degreasing Cleaner for Vehicle Engines and Industrial Equipment		


U.S. Registration No.	1267491	Application Date	09/20/1982
Registration Date	02/21/1984	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 001. First use: First Use: 1982/06/15 First Use In Commerce: 1982/06/15 [Chemical Penetrating Lubricant] Class 004. First use: First Use: 1982/06/15 First Use In Commerce: 1982/06/15 Lubricants-Namely, Power Steering Oil and Transmission Oil


U.S. Registration No.	2103468	Application Date	10/24/1996
Registration Date	10/07/1997	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1990/12/19 First Use In Commerce: 1990/12/19 automotive and household cleaners, degreasers and cleaning concentrates; glass cleaners; multi-purpose cleaners for interior and exterior home and automotive use, preparations to clean and shine tires; brake parts cleaner; carburetor cleaner and hand cleaner		


U.S. Registration No.	2540084	Application Date	03/05/2001
Registration Date	02/19/2002	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 1999/02/01 First Use In Commerce: 1999/02/01 PROVIDING INFORMATION ON-LINE THROUGH GLOBAL COMPUTER NETWORKS ABOUT STOCK CAR RACING, STOCK CAR RACING PERSONAGES, AND AUTOMOTIVE PRODUCTS


U.S. Registration No.	2570964	Application Date	08/21/2000
Registration Date	05/21/2002	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 002. First use: First Use: 1999/12/31 First Use In Commerce: 1999/12/31 AUTO IGNITION WIRE DRYING PREPARATION IN THE NATURE OF A COATING Class 004. First use: First Use: 1999/12/31 First Use In Commerce: 1999/12/31 MULTI-PURPOSE SILICONE SPRAY LUBRICANT AND AUTOMOBILE BELT DRESSING IN THE NATURE OF A LUBRICANT		

U.S. Registration No.	2704259	Application Date	04/22/2002
Registration Date	04/08/2003	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1990/12/19 First Use In Commerce: 1990/12/19 PREPARATION TO SHINE AND PROTECT TIRES

U.S. Registration No.	3779058	Application Date	12/04/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	STP		
Design Mark			
Description of Mark	The mark consists of the color white appears in the wording "STP" and the outline of the oval; the color red appears in the background of the oval; the color blue appears in the outline of the wording "STP" and the border of the oval; the color gray appears in the outline of the wording "STP", the border of the oval and the oval's shadow.		
Goods/Services	Class 012. First use: First Use: 2009/02/22 First Use In Commerce: 2009/02/22 Air filters for automobile passenger cabins		

U.S. Registration No.	3779025	Application Date	11/10/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	STP		

Design Mark	
Description of Mark	The mark consists of the color white appears in the wording "STP" and the outline of the oval; the color red appears in the background of the oval; the color blue appears in the outline of the wording "STP" and the border of the oval; the color black appears in the outline of the wording "STP"; the color gray appears in the outline of the wording "STP", the border of the oval and the oval's shadow.
Goods/Services	Class 025. First use: First Use: 2009/12/01 First Use In Commerce: 2009/12/01 Shirts

Attachments	72244934#TMSN.gif (1 page)(bytes) 72369386#TMSN.gif (1 page)(bytes) 72400645#TMSN.gif (1 page)(bytes) 73097125#TMSN.gif (1 page)(bytes) 73111107#TMSN.gif (1 page)(bytes) 73179705#TMSN.gif (1 page)(bytes) 73263776#TMSN.gif (1 page)(bytes) 73386671#TMSN.gif (1 page)(bytes) 75187058#TMSN.gif (1 page)(bytes) 76219547#TMSN.gif (1 page)(bytes) 76112854#TMSN.gif (1 page)(bytes) 76398516#TMSN.gif (1 page)(bytes) 77626903#TMSN.jpeg (1 page)(bytes) 77611503#TMSN.jpeg (1 page)(bytes) Petition to Cancel -- StP (F1064858).PDF (59 pages)(2268481 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Craig S. Mende/
Name	Craig S. Mende
Date	08/10/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Registration No. 4,137,345
Mark: StP & Design

	X	
THE ARMOR ALL/STP PRODUCTS COMPANY,	:	
	:	
	:	
Petitioner,	:	Cancellation No. _____
	:	
- against -	:	
	:	
LIMITED LIABILITY COMPANY; “AUTOPLASTIC”	:	
	:	
Registrant.	:	
	X	

PETITION TO CANCEL

The Armor All/STP Products Company (“Petitioner”), a Delaware corporation with a principal business address of 44 Old Ridgebury Road, Danbury, Connecticut, believes that it would be damaged by the continued registration of the mark StP & Design (“Registrant’s StP Mark”) for identified goods in International Class 17, Registration No. 4,137,345 (the “Registration”), registered on May 8, 2012, by Limited Liability Company; “Autoplastic” (“Registrant”), and therefore petitions to cancel the same. As grounds for this petition, Petitioner, by its counsel, states as follows:

FACTS

A. Petitioner and Its Registered STP Marks

1. Petitioner, a leader in the automotive care industry, owns the famous STP trademark and STP logo (the “STP Marks”), which have been used continuously for more than half a century.



2. The first goods offered under the STP Marks, in the 1950s, were additives for motor oil and motor fuel. These products continue to be sold extensively throughout the United States.








3. Since that time, the line of products offered under Petitioner's STP Marks has expanded to include a wide variety of automotive products, including (among others) motor oil, brake fluid, lubricants, filters, and cleaning preparations for tires.



4. Petitioner has promoted its STP Marks extensively throughout the United States, including in connection with sponsorship of automobile races, race cars, automobile-focused television programming, and automobile racers.

5. Petitioner has invested a significant amount of time, effort and money in developing and promoting its goods under the STP Marks. As a result of these efforts and the tremendous success of STP products in the marketplace over many decades, Petitioner's STP Marks have come to identify Petitioner's goods exclusively and uniquely, have become well-known and, indeed, famous marks of Petitioner, and represent an enormous goodwill.

6. Petitioner owns numerous longstanding federal registrations for the STP Marks for automotive and other goods, including, but not limited to:

<u>Mark</u>	<u>Reg'n No.</u>	<u>First Use Date</u>	<u>Goods</u>
* STP	648,087	Sept. 1954	Additive compound for motor oils
* 	827,102	Sept. 1954	Additive compound for motor oils and motor fuels
* 	929,938	1963	Toys for sporting goods—namely model vehicles

* 	958,574	July 1971	Filters for automotive and marine engines
* 	1,061,958	May 1975	Brake fluid
* 	1,072,497	April 1976	Motor oil
* 	1,117,051	Nov. 1977	Restorer and beautifier for plastic, rubber, leather and wood
* 	1,206,873	Nov. 1979	Degreasing cleaner for vehicle engines and industrial equipment
* 	1,267,491	June 1982	Lubricants—namely, power steering oil and transmission oil
* 	2,103,468	Dec. 1990	Automotive and household cleaners, degreasers and cleaning concentrates; glass cleaners; multi-purpose cleaners for interior and exterior home and automotive use, preparations to clean and shine tires; brake parts cleaner; carburetor cleaner and hand cleaner
* STP	2,540,084	Feb. 1999	Providing information on-line through global computer networks about stock car racing, stock car racing personages, and automotive products
* STP	2,570,964	Dec. 1999	Auto ignition wire drying preparation in the nature of a coating

* STP	2,704,259	Dec. 1990	Preparation to shine and protect tires
	3,779,058	Dec. 2009	Shirts
	3,779,025	Feb. 2009	Air filters for automobile passenger cabins

Print-outs from the United States Patent and Trademark Office's online databases showing the title and status of these registrations are attached as **Exhibit A**.

7. All of Petitioner's registrations set forth above are valid, subsisting and in full force and effect and all serve as prima facie evidence of Petitioner's exclusive rights in and to the registered marks. In addition, those registrations marked with an asterisk are incontestable and, as such, constitute conclusive evidence of the validity of the marks and of Petitioner's exclusive right to use them in connection with the identified goods and services pursuant to § 33 of the Lanham Act, 15 U.S.C. § 1115(b).

B. Registrant's Registration for StP & Design for Closely Related Goods

8. Upon information and belief, Registrant Limited Liability Company "Autoplastic" is a Russian Federation limited liability company having its address at "derevnja Ivancevo Ivanovskij rajon; RU-153504 Ivanovskajaoblast, Russian Federation."

9. Registrant requested that its International Registration No. 1036364 for Registrant's StP Mark shown below (with the colors white and blue claimed for the mark) be extended to the United States pursuant to Section 66(a) of the Lanham Act (the "IR Extension Request"):



Registrant's I.R. Extension Request was granted a filing date of April 8, 2010 and assigned Ser. No. 79/081,723.

10. When Registrant submitted the IR Extension Request, it was on constructive notice of Petitioner's prior and exclusive rights in the STP Marks in the United States by virtue of Petitioner's trademark registrations for those marks, pursuant to Section 22 of the Lanham Act, 15 U.S.C. § 1072.

11. When Registrant submitted the IR Extension Request, upon information and belief, it had actual knowledge of Petitioner's prior use of and exclusive rights in the STP Marks in the United States.

12. On November 30, 2011, in response to a May 2011 Office Action, Registrant amended its identification of goods in its application to focus on use in connection with automobiles. At the time of publication, the goods identified in the application were:

"Insulating paper for acoustical, acoustic, thermal and heat insulation of automobiles; insulating felt for automobiles; insulators for automobiles, namely, polyurethane and penopolyethylene insulators of interiors of automobile and other automobile parts from noise, heat and corrosion; insulating tape and band, adhesive bands being tapes all being other than stationery and not for medical or household purposes; soundproofing materials for automobiles; insulating materials; insulating refractory materials; rubber material for recapping tires or tyres; non-conducting materials for retaining heat, namely, insulating penopolietilen being polyethylene foam, polyurethane foam, and foam plastic membranes for insulating surfaces of automobiles; sealant compounds for joints; insulating plaster; cords of rubber for cylinder jointings, pipe gaskets and joint packings for pipes; non-metal gaskets for joint packings and seals in the automotive industry; substances for insulating buildings against moisture, namely, polyurethane film for use as a moisture barrier;

fiberglass insulation for automobiles; insulating fabrics; waterproof packings for water-tight rings; foils of metal for insulating automobiles” in International Class 17.

13. The Registration was issued on May 8, 2012 for the above-identified goods and “the color(s) blue and white are claimed as a feature of the mark.”

14. Registrant uses Registrant’s StP Mark (but not with the colors white and blue) in the United States though StP Atlantic LLC, a New Jersey limited liability company, which, upon information and belief, is a related company and/or affiliate of Registrant or a licensee of Registrant.

15. Upon information and belief, Registrant uses an image of a race car to promote Registrant’s StP Mark, and Registrant’s licensee and/or related company StP Atlantic LLC has used Registrant’s StP Mark in the United States in connection with sponsorship of automobile-focused television programming.

**FIRST CLAIM FOR RELIEF:
LIKELIHOOD OF CONFUSION**

16. Petitioner incorporates by reference paragraphs 1 through 15 as if fully set forth herein.

17. Petitioner’s STP Marks have been used continuously since a date prior to any date upon which Registrant may rely.

18. Registrant’s StP Mark is identical and/or nearly identical in sight, sound and commercial impression to Petitioner’s STP Marks.

19. Registrant’s goods offered under Registrant’s StP Mark are closely related to goods sold under Petitioner’s STP Marks, and, upon information and belief, are advertised and sold to the same customers or types of customers to whom Petitioner’s STP-branded goods are sold.

20. Based on the similarity of the marks and goods, consumers are likely to be confused into falsely believing that the goods offered by Registrant under Registrant's StP Mark originate with or are approved or authorized by Petitioner, or that there is some relationship between Registrant and Petitioner or the goods of Registrant and Petitioner. The use of Registrant's StP Mark by Registrant in connection with the goods identified in the Registration is therefore likely to cause confusion, cause mistake or to deceive consumers in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

21. By reason of the foregoing, Petitioner will be damaged by the continued registration of Registrant's StP Mark.

SECOND CLAIM FOR RELIEF: DILUTION

22. Petitioner incorporates by reference paragraphs 1 through 15 as if fully set forth herein.

23. Petitioner's STP Marks are federally-registered, are distinctive, have been used nationally in commerce and widely advertised throughout the United States for many years, and are instantly recognized by consumers as symbols of Petitioner. Since long before any priority date upon which Registrant may rely, Petitioner's STP Marks have become famous.

24. Registrant's use and registration of Registrant's StP Mark in connection with goods that are not manufactured, inspected or approved by Petitioner will tarnish the hard earned reputation and goodwill built up in Petitioner's STP Marks and dilute the distinctiveness of Petitioner's STP Marks and their ability to identify the goods offered by Petitioner.

25. Thus, Registrant's use and registration of Registrant's StP Mark in connection with the goods identified in the Registration will cause dilution of Petitioner's STP Marks, in violation of Sections 13(a) and 43(c) of the Lanham Act, 15 U.S.C. §§ 1063(a), 1125(c).

26. By reason of the foregoing, Petitioner will be damaged by the continued registration of Registrant's StP Mark.

THIRD CLAIM FOR RELIEF: ABANDONMENT

27. Petitioner incorporates by reference paragraphs 1 through 15 as if fully set forth herein.

28. When Registrant filed the IR Extension Request, it declared "under penalty of perjury under the laws of the United States of America" that it intended to use Registrant's StP Mark in the United States, which was identified as having "white and blue" coloring.

29. On April 26, 2011, in response to a July 2010 Office Action, Registrant sought to amend the drawing of Registrant's StP Mark in order to claim the colors "white and red" as the color for its mark and remove any claim to the color blue as part of Registrant's StP Mark.

30. In a May 2011 Office Action, however, the PTO refused to allow Registrant to amend the drawing and color claim for Registrant's StP Mark, explaining that "the mark cannot be amended in an application filed under Trademark Act Section 66(a)" and that Registrant could only register the mark with "the colors blue and white claimed as a feature of the mark."

31. In response to the May 2011 Office Action, Registrant on November 30, 2011 withdrew its request to amend the colors claimed for Registrant's StP Mark and agreed that "the mark will proceed in original colors blue and white."

32. Despite Registrant's statement under penalty of perjury to the contrary, Registrant does not use Registrant's StP Mark in the blue and white colors shown in the Registration and, upon information and belief, has no intention to do so.

33. To the contrary, Registrant has indicated its intention to present Registrant's StP Mark in the colors white and red, rather than as applied for in white and blue.

34. Upon information and belief, Registrant presents Registrant's StP Mark only in white and red colors, including on its websites www.stp-atlantic.com and www.stp-world.com promoting its goods, and does not present Registrant's StP Mark in the white and blue colors shown in the Registration in the United States.

35. Upon information and belief, Registrant has not used and/or has discontinued use of Registrant's StP Mark as shown in the Registration in connection with Registrant's goods, with intent not to make or resume such use. Thus, Registrant has abandoned Registrant's StP Mark with respect to Registrant's goods.

36. By reason of the foregoing, Petitioner will be damaged by the continued registration of Registrant's StP Mark.

WHEREFORE, it is respectfully requested that this petition to cancel be sustained and that Registration No. 4,137,345 be cancelled.

Dated: New York, New York
August 10, 2012

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 

Craig S. Mende

Jason D. Jones

866 United Nations Plaza

New York, New York 10017

Tel: (212) 813-5900

Email: cmende@fzlz.com; jjones@fzlz.com

*Attorneys for Petitioner The Armor All/STP
Products Company*

EXHIBIT A

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:04:23 ET

Serial Number: 72017872 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 648087

Mark (words only): STP

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: 2007-07-12

Filing Date: 1956-10-22

Transformed into a National Application: No

Registration Date: 1957-07-09

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-01-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [The Armor ALL/STP Products Company](#)

Address:

[The Armor ALL/STP Products Company](#)
[1221 Broadway](#)
[Oakland, CA 94612](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

Phone Number: 510 271 7326

Fax Number: 510 271 1652

GOODS AND/OR SERVICES

U.S. Class: 015 ([International Class 001](#))
Class Status: Active
[ADDITIVE COMPOUND FOR MOTOR OILS](#)
Basis: 1(a)
First Use Date: 1954-09-05
First Use in Commerce Date: 1954-09-07

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2009-01-14 - Case File In TICRS](#)
[2007-07-12 - Third renewal 10 year](#)
[2007-07-12 - Section 8 \(10-year\) accepted/ Section 9 granted](#)
[2007-07-11 - Assigned To Paralegal](#)
[2007-06-12 - Combined Section 8 \(10-year\)/Section 9 filed](#)
[2007-06-12 - TEAS Section 8 & 9 Received](#)
[1997-07-16 - Second renewal 10 year](#)
[1997-06-05 - Section 9 filed/check record for Section 8](#)
[1977-07-09 - First renewal](#)

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
[The Armor ALL/STP Products Company](#)

1221 BROADWAY
OAKLAND, CA 94612-1837
Phone Number: 510 271 7326
Fax Number: 510 271 1652

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This page was generated by the TARR system on 2012-08-09 10:10:55 ET

Serial Number: 72244934 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 827102

Mark



(words only): STP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-05-15

Filing Date: 1966-05-04

Transformed into a National Application: No

Registration Date: 1967-04-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-01-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ARMOR ALL/STP PRODUCTS COMPANY, THE

Address:

ARMOR ALL/STP PRODUCTS COMPANY, THE
1221 BROADWAY
OAKLAND, CA 94612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** [Delaware](#)

GOODS AND/OR SERVICES

U.S. Class: [015 \(International Class 004\)](#)**Class Status:** [Active](#)[ADDITIVE COMPOUND FOR MOTOR OILS AND MOTOR FUELS](#)**Basis:** [1\(a\)](#)**First Use Date:** [1954-09-05](#)**First Use in Commerce Date:** [1954-09-07](#)

ADDITIONAL INFORMATION

Design Search Code(s):[26.03.01](#) - Ovals as carriers and single line borders**Prior Registration Number(s):**[648087](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2009-01-29 - Case File In TICRS](#)[2007-05-30 - Undeliverable Mail - No Action Taken](#)[2007-05-15 - Second renewal 10 year](#)[2007-05-15 - Section 8 \(10-year\) accepted/ Section 9 granted](#)[2007-05-04 - Assigned To Paralegal](#)[2007-04-04 - TEAS Section 8 & 9 Received](#)

1990-08-14 - Section 15 acknowledged

1990-06-14 - Section 15 affidavit received

1987-04-11 - First renewal

1987-04-06 - Section 9 filed/check record for Section 8

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

THE ARMOR ALL/STP PRODUCTS COMPANY
121 BROADWAY
OAKLAND, CA 94612

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Serial Number: 72369386 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 929938

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2012-03-03](#)

Filing Date: [1970-08-28](#)

Transformed into a National Application: No

Registration Date: [1972-02-29](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: [2012-03-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [AMOR ALL/STP PRODUCTS COMPANY, THE](#)

Address:

AMOR ALL/STP PRODUCTS COMPANY, THE
39 OLD RIDGEBURY ROAD
DANBURY, CT 06810
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Delaware

GOODS AND/OR SERVICES

U.S. Class: 022 (International Class 016, 018, 020, 022, 025, 028)**Class Status:** Active**TOYS AND SPORTING GOODS-NAMELY, MODEL VEHICLES****Basis:** 1(a)**First Use Date:** 1963-00-00**First Use in Commerce Date:** 1963-00-00

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.**Design Search Code(s):****26.03.01** - Ovals as carriers and single line borders**Prior Registration Number(s):**

648087

827102

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-03-03 - Notice Of Acceptance Of Sec. 8 & 9 - Mailed

2012-03-03 - Third renewal 10 year

2012-03-03 - Section 8 (10-year) accepted/ Section 9 granted

2012-02-22 - TEAS Section 8 & 9 Received

2008-09-10 - Case File In TICRS

2001-11-16 - Second renewal 10 year

2001-11-16 - Section 8 (10-year) accepted/ Section 9 granted

2001-09-04 - Combined Section 8 (10-year)/Section 9 filed

1992-03-26 - First renewal 10 year

1992-02-19 - Section 9 filed/check record for Section 8

1977-05-09 - Section 8 (6-year) accepted

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Mark D. Engelmann

Correspondent

Mark D. Engelmann

Fross Zelnick Lehrman & Zissu, P.C.

866 United Nations Plaza

New York NY 10017

Phone Number: 212-813-5900

Fax Number: 212-813-5901

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This page was generated by the TARR system on 2012-08-09 10:05:38 ET

Serial Number: 72400645 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 958574

Mark



(words only): STP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-04-12

Filing Date: 1971-08-19

Transformed into a National Application: No

Registration Date: 1973-05-08

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-08-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [ARMOUR ALL/STP PRODUCTS CORPORATION](#)

Address:

ARMOUR ALL/STP PRODUCTS CORPORATION
1221 BROADWAY
OAKLAND, CA 94612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** [Delaware](#)

GOODS AND/OR SERVICES

U.S. Class: [031 \(International Class 011\)](#)**Class Status:** [Active](#)[FILTERS FOR AUTOMOTIVE AND MARINE ENGINES](#)**Basis:** [1\(a\)](#)**First Use Date:** [1971-07-21](#)**First Use in Commerce Date:** [1971-07-21](#)

ADDITIONAL INFORMATION

Design Search Code(s):[26.01.01](#) - Circles as carriers or as single line borders[26.03.01](#) - Ovals as carriers and single line borders**Prior Registration Number(s):**[648087](#)[827102](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2008-08-27 - Case File In TICRS](#)[2008-08-07 - Notice Of Design Search Code Mailed](#)[2003-04-12 - Second renewal 10 year](#)[2003-04-12 - Section 8 \(10-year\) accepted/ Section 9 granted](#)[2003-02-04 - Combined Section 8 \(10-year\)/Section 9 filed](#)

2003-02-04 - TEAS Section 8 & 9 Received

1993-09-28 - First renewal 10 year

1993-08-11 - Response received for Post Registration action

1993-07-31 - Post Registration action mailed - Section 9

1993-04-13 - Section 9 filed/check record for Section 8

1979-02-27 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

GARY L. WAMER

Correspondent

BARBER ELLEN

THE CLOROX COMPANY

1221 BROADWAY

OAKLAND CA 94612

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This page was generated by the TARR system on 2012-08-09 10:05:55 ET

Serial Number: 73097125 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1061958

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2007-04-28](#)

Filing Date: [1976-08-19](#)

Transformed into a National Application: No

Registration Date: [1977-03-29](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-11-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [The Armor ALL/STP Products Company](#)

Address:

The Armor ALL/STP Products Company
1221 Broadway
Oakland, CA 94612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** [Delaware](#)

GOODS AND/OR SERVICES

International Class: [001](#)**Class Status:** [Active](#)[BRAKE FLUID](#)**Basis:** [1\(a\)](#)**First Use Date:** [1975-05-09](#)**First Use in Commerce Date:** [1975-05-09](#)

ADDITIONAL INFORMATION

Design Search Code(s):[26.03.01](#) - Ovals as carriers and single line borders**Prior Registration Number(s):**[827102](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2007-11-16 - Case File In TICRS](#)[2007-04-28 - First renewal 10 year](#)[2007-04-28 - Section 8 \(10-year\) accepted/ Section 9 granted](#)[2007-04-27 - Assigned To Paralegal](#)[2007-03-29 - Combined Section 8 \(10-year\)/Section 9 filed](#)[2007-03-29 - TEAS Section 8 & 9 Received](#)

1997-04-07 - First renewal 10 year

1997-02-20 - Section 9 filed/check record for Section 8

1983-04-04 - Section 8 (6-year) accepted

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

GARY L WAMER

Correspondent

Barbara Ellen

The Armor ALL/STP Products Company

1221 Broadway

OAKLAND, CA 94612

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:06:13 ET

Serial Number: 73111107 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1072497

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2007-08-14](#)

Filing Date: [1976-12-29](#)

Transformed into a National Application: No

Registration Date: [1977-09-06](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [40S -Scanning On Demand](#)

Date In Location: [2007-11-20](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [ARMOR ALL/STP PRODUCTS COMPANY, THE](#)

Address:

ARMOR ALL/STP PRODUCTS COMPANY, THE
1221 BROADWAY
OAKLAND, CA 94612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Delaware

GOODS AND/OR SERVICES

International Class: 004**Class Status:** Active

MOTOR OIL

Basis: 1(a)**First Use Date:** 1976-04-29**First Use in Commerce Date:** 1976-04-29

ADDITIONAL INFORMATION

Design Search Code(s):

26.03.01 - Ovals as carriers and single line borders

Prior Registration Number(s):

827102

933735

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-20 - Case File In TICSRS

2007-08-14 - Second renewal 10 year

2007-08-14 - Section 8 (10-year) accepted/ Section 9 granted

2007-08-06 - Assigned To Paralegal

2007-07-06 - Combined Section 8 (10-year)/Section 9 filed

2007-07-06 - TEAS Section 8 & 9 Received

1997-07-31 - First renewal 10 year

1997-06-16 - Section 9 filed/check record for Section 8

1983-09-20 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

GARY L WAMER

Correspondent

BARBARA ELLEN

THE ARMOR ALL/STP PRODUCTS COMPANY

1221 BROADWAY

OAKLAND, CA 94612

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:06:27 ET

Serial Number: 73179705 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1117051

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2008-12-31](#)

Filing Date: [1978-07-26](#)

Transformed into a National Application: No

Registration Date: [1979-05-01](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-12-31](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Armor All/STP Products Company, The](#)

Address:

Armor All/STP Products Company, The
1221 Broadway
Oakland, CA 94612
United States

Legal Entity Type: [Corporation](#)**State or Country of Incorporation:** [Delaware](#)

GOODS AND/OR SERVICES

International Class: [003](#)**Class Status:** [Active](#)[RESTORER AND BEAUTIFIER FOR PLASTIC, RUBBER, LEATHER AND WOOD](#)**Basis:** [1\(a\)](#)**First Use Date:** [1977-11-08](#)**First Use in Commerce Date:** [1977-11-08](#)

ADDITIONAL INFORMATION

Design Search Code(s):[26.03.01](#) - Ovals as carriers and single line borders

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2008-12-31 - Second renewal 10 year](#)[2008-12-31 - Section 8 \(10-year\) accepted/ Section 9 granted](#)[2008-12-31 - Assigned To Paralegal](#)[2008-12-08 - TEAS Section 8 & 9 Received](#)[2008-01-17 - Case File In TIGRS](#)[1999-05-06 - First renewal 10 year](#)[1999-02-22 - Section 9 filed/check record for Section 8](#)[1985-08-05 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

1985-04-25 - Section 8 (6-year) and Section 15 Filed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Tim Humphrey

Correspondent

Tim Humphrey

The Clorox Company

1221 Broadway

Oakland CA 94612

Phone Number: 510 271 7326

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:06:41 ET

Serial Number: 73263776 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1206873

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: 2012-03-26

Filing Date: 1980-05-27

Transformed into a National Application: No

Registration Date: 1982-09-07

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2012-03-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [ARMOR A11/STP PRODUCTS COMPANY, THE](#)

Address:

ARMOR A11/STP PRODUCTS COMPANY, THE
39 Old Ridgebury Road
Danbury, CT 06810
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Degreasing Cleaner for Vehicle Engines and Industrial Equipment

Basis: 1(a)

First Use Date: 1979-11-12

First Use in Commerce Date: 1979-11-12

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

26.03.01 - Ovals as carriers and single line borders

Prior Registration Number(s):

1117051

8271020

9411860

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-03-26 - Notice Of Acceptance Of Sec. 8 & 9 - Mailed

2012-03-26 - Second renewal 10 year

2012-03-26 - Section 8 (10-year) accepted/ Section 9 granted

2012-03-26 - Case Assigned To Post Registration Paralegal

2012-03-07 - TEAS Section 8 & 9 Received

2008-04-11 - Case File In TICRS

2002-06-01 - First renewal 10 year

2002-06-01 - Section 8 (10-year) accepted/ Section 9 granted

2002-03-11 - Combined Section 8 (10-year)/Section 9 filed

2002-03-11 - PAPER RECEIVED

1988-10-07 - Post Registration action mailed Section 8 & 15

1988-08-24 - Section 8 (6-year) and Section 15 Filed

1988-06-07 - Section 8 (6-year) accepted & Section 15 acknowledged

1987-11-27 - Section 8 (6-year) and Section 15 Filed

1982-09-07 - Registered - Principal Register

1982-06-08 - Published for opposition

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Mark D. Engelmann

Correspondent

Mark D. Engelmann

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK NY 10017

Phone Number: 212-813-5900

Fax Number: 212-813-5901

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This page was generated by the TARR system on 2012-08-09 10:06:56 ET

Serial Number: 73386671 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1267491

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: 2004-01-02

Filing Date: 1982-09-20

Transformed into a National Application: No

Registration Date: 1984-02-21

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-05-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [ARMOR ALL/STP PRODUCTS CORPORATION](#)

Address:

ARMOR ALL/STP PRODUCTS CORPORATION
1221 BROADWAY
OAKLAND, CA 94612
United States

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 001

Class Status: [Section 8 - Cancelled](#)

Basis: [1\(a\)](#)

First Use Date: 1982-06-15

First Use in Commerce Date: 1982-06-15

International Class: 004

Class Status: [Active](#)

[Lubricants-Namely, Power Steering Oil and Transmission Oil](#)

Basis: [1\(a\)](#)

First Use Date: 1982-06-15

First Use in Commerce Date: 1982-06-15

ADDITIONAL INFORMATION

Design Search Code(s):

[26.03.01](#) - Ovals as carriers and single line borders

Prior Registration Number(s):

[648087](#)

[827102](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2008-05-05](#) - Case File In TICRS

[2004-01-02](#) - First renewal 10 year

[2004-01-02](#) - Section 9 granted/check record for Section 8

2004-01-02 - Partial Section 8 (10-Year) accepted/checked record for section

2003-10-22 - Combined Section 8 (10-year)/Section 9 filed

2003-10-22 - TEAS Section 8 & 9 Received

1990-05-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1990-02-20 - Section 8 (6-year) and Section 15 Filed

1984-02-21 - Registered - Principal Register

1983-11-29 - Published for opposition

1983-11-29 - Published for opposition

1983-10-11 - Notice of publication

1983-09-09 - Approved for Pub - Principal Register (Initial exam)

1983-07-15 - Communication received from applicant

1983-07-05 - Non-final action mailed

1983-06-09 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

BARBARA ALLEN

ARMOR ALL/STP PRODUCTS CORPORATION

1221 BROADWAY

OAKLAND CA 946122

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Serial Number: 75187058 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2103468

Mark



(words only): [STP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2007-10-13](#)

Filing Date: [1996-10-24](#)

Transformed into a National Application: No

Registration Date: [1997-10-07](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 108](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2007-10-13](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [THE ARMOR ALL/STP PRODUCTS COMPANY](#)

Address:

THE ARMOR ALL/STP PRODUCTS COMPANY
1221 BROADWAY
OAKLAND, CA 94612
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Delaware

GOODS AND/OR SERVICES

International Class: 003**Class Status:** Active

automotive and household cleaners, degreasers and cleaning concentrates; glass cleaners; multi-purpose cleaners for interior and exterior home and automotive use, preparations to clean and shine tires; brake parts cleaner; carburetor cleaner and hand cleaner

Basis: 1(a)**First Use Date:** 1990-12-19**First Use in Commerce Date:** 1990-12-19

ADDITIONAL INFORMATION

Design Search Code(s):

26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric

Prior Registration Number(s):

648087
827102
886322
922427
927343
929457
929938
933735
951704
958574
1024719
1052482
1061958
1072497
1117051
1206873
1260713
1267491
1625222
1625223
1756369
1835704

1865980
1955994

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-03 - Notice Of Design Search Code Mailed

2007-10-13 - First renewal 10 year

2007-10-13 - Section 8 (10-year) accepted/ Section 9 granted

2007-10-09 - Assigned To Paralegal

2007-09-27 - Combined Section 8 (10-year)/Section 9 filed

2007-09-27 - TEAS Section 8 & 9 Received

2007-02-27 - Case File In TICSRS

2002-12-23 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-10-25 - Section 8 (6-year) and Section 15 Filed

2002-10-25 - TEAS Section 8 & 15 Received

1997-10-07 - Registered - Principal Register

1997-07-15 - Published for opposition

1997-06-13 - Notice of publication

1997-05-07 - Approved for Pub - Principal Register (Initial exam)

1997-05-05 - Examiner's amendment mailed

1997-04-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

TIMOTHY J. HUMPHREY

Correspondent

TIMOTHY J. HUMPHREY

THE CLOROX COMPANY

1221 BROADWAY

OAKLAND CA 94612

Phone Number: (510) 271-7326

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Serial Number: 76219547 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2540084

Mark (words only): STP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2012-01-28

Filing Date: 2001-03-05

Transformed into a National Application: No

Registration Date: 2002-02-19

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2012-01-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Armor All/STP Products Company, The](#)

Address:

[Armor All/STP Products Company, The](#)
[39 Old Ridgebury Road](#)
[Danbury, CT 06810](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

PROVIDING INFORMATION ON-LINE THROUGH GLOBAL COMPUTER NETWORKS ABOUT STOCK CAR RACING, STOCK CAR RACING PERSONAGES, AND AUTOMOTIVE PRODUCTS

Basis: 1(a)

First Use Date: 1999-02-01

First Use in Commerce Date: 1999-02-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

648087

1117051

2016263

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-01-28 - Notice Of Acceptance Of Sec. 8 & 9 - Mailed

2012-01-28 - First renewal 10 year

2012-01-28 - Section 8 (10-year) accepted/ Section 9 granted

2012-01-26 - TEAS Section 8 & 9 Received

2007-04-03 - Case File In TICSRS

2007-03-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-03-30 - Assigned To Paralegal

2007-03-08 - Section 8 (6-year) and Section 15 Filed

2007-03-08 - TEAS Section 8 & 15 Received

2002-02-19 - Registered - Principal Register

2001-11-27 - Published for opposition

2001-11-07 - Notice of publication

2001-09-09 - Approved for Pub - Principal Register (Initial exam)

2001-08-29 - Examiner's amendment mailed

2001-08-08 - Previous Allowance Count Withdrawn

2001-05-16 - Approved for Pub - Principal Register (Initial exam)

2001-05-16 - Assigned To Examiner

2001-05-07 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARK D. ENGELMANN

Correspondent

MARK D. ENGELMANN

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK NY 10017

Phone Number: 212-813-5900

Fax Number: 212-813-5901

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:07:49 ET

Serial Number: [76112854 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2570964](#)

Mark (words only): [STP](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-06-09](#)

Filing Date: [2000-08-21](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-05-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-06-09](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Armor ALL/STP Products Company, The](#)

Address:

[Armor ALL/STP Products Company, The](#)
[1221 Broadway](#)
[Oakland, CA 94612](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 002**Class Status:** [Active](#)[AUTO IGNITION WIRE DRYING PREPARATION IN THE NATURE OF A COATING](#)**Basis:** [1\(a\)](#)**First Use Date:** [1999-12-31](#)**First Use in Commerce Date:** [1999-12-31](#)

International Class: 004**Class Status:** [Active](#)[MULTI-PURPOSE SILICONE SPRAY LUBRICANT AND AUTOMOBILE BELT DRESSING IN THE NATURE OF A LUBRICANT](#)**Basis:** [1\(a\)](#)**First Use Date:** [1999-12-31](#)**First Use in Commerce Date:** [1999-12-31](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):[648087](#)[827102](#)[933735](#)[1117051](#)[1267491](#)[2016263](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2008-06-09 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)[2008-05-30 - Assigned To Paralegal](#)[2008-05-19 - TEAS Section 8 & 15 Received](#)[2007-08-28 - Case File In TICRS](#)[2002-09-13 - Section 7 correction issued](#)[2002-06-25 - Section 7 amendment filed](#)

2002-06-25 - PAPER RECEIVED

2002-05-21 - Registered - Principal Register

2002-02-26 - Published for opposition

2002-02-06 - Notice of publication

2001-07-31 - Approved for Pub - Principal Register (Initial exam)

2001-01-24 - Communication received from applicant

2001-01-10 - Non-final action mailed

2001-01-03 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Tim Humphrey

Correspondent

Tim Humphrey

THE CLOROX COMPANY

1221 BROADWAY

OAKLAND CA 94612

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-09 10:08:04 ET

Serial Number: 76398516 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2704259

Mark (words only): STP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2012-07-20

Filing Date: 2002-04-22

Transformed into a National Application: No

Registration Date: 2003-04-08

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2012-07-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Armor AII/STP Products Company, The](#)

Address:

[Armor AII/STP Products Company, The](#)
[39 Old Ridgebury road](#)
[Danbury, CA 06810](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

PREPARATION TO SHINE AND PROTECT TIRES

Basis: 1(a)

First Use Date: 1990-12-19

First Use in Commerce Date: 1990-12-19

ADDITIONAL INFORMATION

Prior Registration Number(s):

648087
827102
929938
958574
1061958
1072497
1117051
1206873
1260713
1267491
1835704
1865980
2103468
2109250
2211065
2500693
2540084

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-07-20 - Notice Of Acceptance Of Sec. 8 & 9 - Mailed

2012-07-20 - First renewal 10 year

2012-07-20 - Section 8 (10-year) accepted/ Section 9 granted

2012-07-20 - Case Assigned To Post Registration Paralegal

2012-07-10 - TEAS Section 8 & 9 Received

2009-02-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-02-23 - Assigned To Paralegal

2009-02-19 - TEAS Section 8 & 15 Received

2008-08-21 - Case File In TICRS

2003-04-08 - Registered - Principal Register

2003-01-14 - Published for opposition

2002-12-25 - Notice of publication

2002-09-23 - Approved for Pub - Principal Register (Initial exam)

2002-09-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Mark D. Engelmann

Correspondent

Mark D. Engelmann

Fross Zelnick Lehrman & Zissu, P.C.

866 United Nations Plaza

New York NY 10017

Phone Number: 212-813-5900

Fax Number: 212-813-5901

Thank you for your request. Here are the latest results from the ~~TARR web server~~.

This page was generated by the TARR system on 2012-08-09 11:01:57 ET

Serial Number: 77611503 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3779025

Mark



(words only): STP

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-04-20

Filing Date: 2008-11-10

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2010-04-20

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-03-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. The Armor All/STP Products Company

Address:

The Armor All/STP Products Company

1221 Broadway

Oakland, CA 94612

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 5102717326

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Shirts

Basis: 1(a)

First Use Date: 2009-12-01

First Use in Commerce Date: 2009-12-01

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red, blue, black and gray is/are claimed as a feature of the mark.

Description of Mark: The mark consists of the color white appears in the wording "STP" and the outline of the oval; the color red appears in the background of the oval; the color blue appears in the outline of the wording "STP" and the border of the oval; the color black appears in the outline of the wording "STP"; the color gray appears in the outline of the wording "STP", the border of the oval and the oval's shadow.

Design Search Code(s):

26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric

26.03.21 - Ovals that are completely or partially shaded

Prior Registration Number(s):

929938

958574

1061958

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-12 - Law Office Registration Review Completed

2010-03-11 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-06 - Statement Of Use Processing Complete

2010-02-08 - Use Amendment Filed

2010-03-06 - Case Assigned To Intent To Use Paralegal

2010-02-08 - TEAS Statement of Use Received

2010-01-15 - Extension 1 granted

2010-01-15 - Extension 1 filed

2010-01-15 - TEAS Extension Received

2009-07-21 - NOA Mailed - SOU Required From Applicant

2009-04-28 - Published for opposition

2009-04-08 - Notice of publication

2009-03-23 - Law Office Publication Review Completed

2009-03-23 - Assigned To LIE

2009-03-22 - Approved For Pub - Principal Register

2009-03-21 - Teas/Email Correspondence Entered

2009-03-20 - Communication received from applicant

2009-03-20 - TEAS Response to Office Action Received

2009-01-28 - Notification Of Non-Final Action E-Mailed

2009-01-28 - Non-final action e-mailed

2009-01-28 - Non-Final Action Written

2009-01-23 - Assigned To Examiner

2008-11-14 - Notice Of Design Search Code Mailed

2008-11-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Tim Humphrey

Correspondent

TIM HUMPHREY

1221 BROADWAY

OAKLAND, CA 94612-1837

Phone Number: 5102717326

Thank you for your request. Here are the latest results from the ~~TARR web server~~.

This page was generated by the TARR system on 2012-08-09 11:01:27 ET

Serial Number: 77626903 [Assignment Information](#)

[Trademark Document Retrieval](#)

Registration Number: 3779058

Mark



(words only): STP

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-04-20

Filing Date: 2008-12-04

Transformed into a National Application: No

Registration Date: 2010-04-20

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-03-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. The Armor All/STP Products Company

Address:

The Armor All/STP Products Company

1221 Broadway

Oakland, CA 94612

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 510 271 7326

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

Air filters for automobile passenger cabins

Basis: 1(a)

First Use Date: 2009-02-22

First Use in Commerce Date: 2009-02-22

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red, blue and gray is/are claimed as a feature of the mark.

Description of Mark: The mark consists of the color white appears in the wording "STP" and the outline of the oval; the color red appears in the background of the oval; the color blue appears in the outline of the wording "STP" and the border of the oval; the color gray appears in the outline of the wording "STP", the border of the oval and the oval's shadow.

Design Search Code(s):

26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric

26.03.21 - Ovals that are completely or partially shaded

Prior Registration Number(s):

648087

827102

2103468

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-16 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-03-15 - Law Office Registration Review Completed

2010-03-11 - Allowed for Registration - Principal Register (SOU accepted)

2010-02-18 - Statement Of Use Processing Complete

2010-01-15 - Use Amendment Filed

2010-02-18 - Case Assigned To Intent To Use Paralegal

2010-01-15 - TEAS Statement of Use Received

2009-07-28 - NOA Mailed - SOU Required From Applicant

2009-05-05 - Published for opposition

2009-04-15 - Notice of publication

2009-03-31 - Law Office Publication Review Completed

2009-03-30 - Assigned To LIE

2009-03-30 - Approved For Pub - Principal Register

2009-03-26 - Teas/Email Correspondence Entered

2009-03-25 - Communication received from applicant

2009-03-25 - TEAS Response to Office Action Received

2009-01-29 - Notification Of Non-Final Action E-Mailed

2009-01-29 - Non-final action e-mailed

2009-01-29 - Non-Final Action Written

2009-01-23 - Assigned To Examiner

2008-12-09 - Notice Of Design Search Code Mailed

2008-12-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Tim Humphrey

Correspondent

TIM HUMPHREY

1221 BROADWAY

OAKLAND, CA 94612-1837

Phone Number: 510 271 7326


CERTIFICATE OF SERVICE

I hereby certify that on this 10th day of August 2012, a true and correct copy of the foregoing **PETITION TO CANCEL** was served by Fed Ex on Registrant at its address of record as follows:

Limited Liability Company; "Autoplastic"
derevnja Ivancevo Ivanovskij rajon
RU-153504 Ivanovskajaoblast
Russian Federation

I also hereby certify that on this 10th day of August 2012, a true and correct copy of the foregoing **PETITION TO CANCEL** was served by Express Mail on Registrant's representative identified in its IR Extension Request at his address of record as follows:

Shmonin Sergey Stanislavovich
(Shmonin S.S.)
Box 40,
prospekt Lenina 17
RU-153000 Ivanovo
Russian Federation



Jason D. Jones